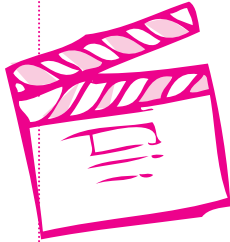


# Videography

MEMORIES IN MOTION



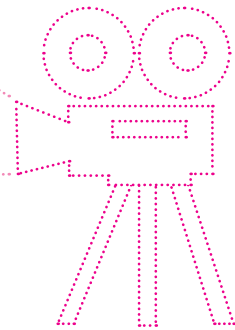
While photography can be a great way to capture your wedding day, nothing can replace a video account of the day. A video captures the entire moving scene, as well as the music and laughter from the day. Timeless moments such as reciting your vows and your first dance will be captured for years to come. Research your videographer's style and former weddings to make sure that their tone matches yours. There are basically two methods of videotaping: photojournalistic and documentary. For the photojournalistic approach, the videographer focuses on capturing the events of the day in a very candid manner. The documentary involves taping the ceremony and reception, behind-the-scenes footage of the bride and groom as they are getting ready, guests arriving, toasts and treasured interviews, anecdotes and advice from guests. Don't forget to view a sample tape. Are the images bright and clear? Is the music sharp? Are the voices audible? Are the panoramic views smooth and steady with no jarring jumps from one scene to another? Are there scenes that linger too long on one certain person or event? Did they manage to catch meaningful moments and interactions? Negotiate all filming and editing in advance, and you'll be worry free on your wedding day.

As with your photographer, you should prepare a list of the things you want filmed on your day.

<p><i>Does Package Include:</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Sound</li> <li><input type="checkbox"/> Music</li> <li><input type="checkbox"/> Photomontage</li> <li><input type="checkbox"/> Editing <i>(mini and extended version)</i></li> <li><input type="checkbox"/> Additional copies</li> </ul>	<p><i>Portraits</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Bride and Groom</li> <li><input type="checkbox"/> Bride and Groom with family</li> <li><input type="checkbox"/> Bride and Groom with attendants</li> <li><input type="checkbox"/> Rings and Hands</li> <li><input type="checkbox"/> Bride and Groom with guests</li> <li><input type="checkbox"/> Groom with Bride's parents</li> <li><input type="checkbox"/> Bride with Groom's parents</li> </ul>
<p><i>Pre-Ceremony</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Girls getting ready/chatting</li> <li><input type="checkbox"/> Bride opening groom's gift</li> <li><input type="checkbox"/> Makeup/beauty prep</li> <li><input type="checkbox"/> Groomsmen getting ready</li> <li><input type="checkbox"/> Parents arriving at ceremony</li> <li><input type="checkbox"/> Bride arriving in car</li> <li><input type="checkbox"/> Guests arriving</li> <li><input type="checkbox"/> Bridesmaids fixing veil and train</li> </ul>	<p><i>Reception</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Announcement as Mr. &amp; Mrs.</li> <li><input type="checkbox"/> Toasts</li> <li><input type="checkbox"/> First Dance</li> <li><input type="checkbox"/> Parent's Dance</li> <li><input type="checkbox"/> Cutting the cake</li> <li><input type="checkbox"/> Throwing the bouquet</li> <li><input type="checkbox"/> Getting/Throwing the garter</li> <li><input type="checkbox"/> Guests Dancing</li> </ul>
<p><i>Ceremony</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Ceremony music</li> <li><input type="checkbox"/> Father giving away bride</li> <li><input type="checkbox"/> Vows</li> <li><input type="checkbox"/> Ring exchange</li> <li><input type="checkbox"/> The kiss</li> <li><input type="checkbox"/> Exiting the ceremony</li> </ul>	<p><i>Getaway</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Getaway car</li> <li><input type="checkbox"/> Guests assembling</li> <li><input type="checkbox"/> Bride saying goodbye to family</li> <li><input type="checkbox"/> Bride and Groom exiting</li> <li><input type="checkbox"/> Guests saying farewell</li> </ul>



# 10 Questions to ask your Videographer



Once you have decided that you want to have a video of your wedding, your next step is to find the videographer that's right for you! **You'll want to find a Videographer who fits your style and your budget.** We've come up with a list of things to ask your potential videographers to help you figure out just who that person is!

1 What is your style? Do you have a signature look to your videos? (Is it movie-style, documentary, interview, casual, etc.) How do you approach shooting a wedding?

2 How many weddings have you done? Do you have examples of the work that I could see? (Make sure the work belongs to the person you are actually speaking to and not one of his associate's.) Also make note of the transitions and special effects used in the video — do they enhance the story or clutter it? Pay special attention to sound — is everything well balanced?

3 Have you ever won any awards for your work? Are you a member of any professional videography associations?

4 How do you work with/around a wedding photographer? Has this videographer worked with your particular photographer before (if you've chosen a photographer.)

5 Do you ever book more than one wedding on the same day? If so, how do you work that out? (You'll want to make sure you get full coverage you've paid for!)

6 Do you have assistants or associates who will be shooting with you or are you a solo operation? (Make sure to speak with the person who will actually be shooting the day of your wedding to ensure that your vision is properly conveyed.)

7 Is your equipment up-to-date and functioning properly? Will you have backup equipment on site in case of an emergency? Will any of the equipment be obtrusive to the flow of the wedding or reception?

8 How does lighting affect your ability to shoot? Will you bring your own lighting equipment? If my reception is at night, is it going to have to be very well lit? Make note of the lighting when you view the videographer's work.

9 Could you explain to me how you edit the footage? What do you use to edit the film and how much ends up on the "cutting room floor."?

10 How does your pricing system work? What are your different packages, if any? Could I have a price list? What if this list doesn't have the coverage I need- could we make some changes or substitutions? (Add more time or use less?)