



Pink Pro Wedding Professionals Guest Blogging Program

Thank you so much for your interest in becoming a Pink Pro Guest Blogger! Below you will find answers to the most common questions and benefits to joining our program. Please contact our team with any other questions or concerns. We look forward to adding your expertise to the blog!

What is a Pink Pro?

Pink Pros are local wedding professionals within our network that post on topics related to their area of expertise. Currently, working in the wedding industry, their posts as guest bloggers give brides an insider's perspective related to wedding planning, tools and tips.

Why Blog?

New customers are often based on their ability to find you. Not only does create a continuous stream of new content for search engines, it also positions you in your field as an expert. Blogging is a great way to connect with local brides and grow your business as today's bride is looking to connect with her wedding vendors in a more meaningful way.

How will this benefit my wedding business?

Our wedding blog reaches thousands on brides every week and gives Pink Pros great business exposure. In addition, our blog is actively maintained by the Pink Ladies and the Pink Bride staff, meaning you're under less pressure to maintain a consistent (and time consuming!) blog of your own. Additionally, our staff takes cares of all the promotion, marketing and social media updates related to new posts. You are able to focus on your company while we work to bring brides to you!

Pink Pro Application

Name:

Phone:

Email:

Name and Location of Business:

How long have you worked in the wedding industry?

What is your area(s) of expertise?

Why do you think you would be a great Pink Pro?

Do you have your own professional blog? Please attach a sample of your work.

What kind of commitment can you make to posting regularly? Once a week, every other week or once a month?

Terms and Conditions:

- I agree to post along the guidelines set up for me.
- Content you post about must be original and solely yours.
- Any and all photos you use that are not your own, MUST have proper credit given.
- If you are to comment on other posts, the comments should not be rude or offensive in nature.
- Your account is for personal use only. You may not transfer your account to someone else or you may not let others use your account.
- The Pink Bride staff reserves the right to edit content and remove inappropriate posts.

If you violate any of these terms or conditions, we reserve the right to terminate your account.

I agree to terms and conditions: Yes No

Signature:

Date:

Return Completed Application with Professional Head Shot and/or Company Logo to:

Karen Tobias

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