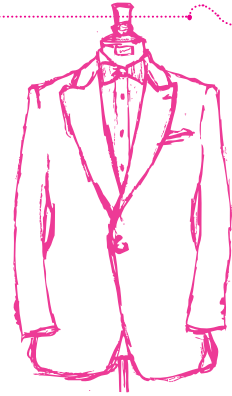


The Groom

THE MAN OF THE HOUR



Your wedding day is filled with so many things "bride" from the day the bride-to-be gets that perfect ring slipped on her finger until you say "I Do." But let's not forget about the other 50% of the happy couple. While it may seem like everything is centered around the bride, these days most wedding planning is usually done together (as it should be, right?) But don't fret, grooms, because we have you covered.

As the wedding day approaches and the bride labors over the smallest details of her dress, makeup, hair and accessories, the groom may think his sartorial choices to be straightforward and simple, requiring merely a black tie and tux for the momentous occasion. Not so. Although his options of attire may be slightly more limited than those of his lovely bride's, governed more by

tradition than fashion, he will still need to make a few important decisions. We have outlined a groomsweat guide to familiarize the man of the hour with the different styles, etiquette and classic tradition of men's formalwear. As long as you have a basic knowledge of your wedding day, such as time of day or tone of the event, the right groomsweat shop will point your gentlemen in the right direction.



GROOM'S FORMALWEAR

Wedding formalwear can be separated into four basic categories, each with its own distinctive style: **very formal, formal, semiformal & informal**. The time of day your ceremony is held will strongly influence the level of formality, in turn influencing the attire. Other considerations such as the overall color and theme of the wedding will also play a part in the final selection of formalwear.

GROOM'S MEASUREMENTS	GROOM'S FORMALWEAR INFO
<input type="checkbox"/> Height:	<input type="checkbox"/> Type of Tux (Style Number):
<input type="checkbox"/> Weight:	<input type="checkbox"/> Vest Color:
<input type="checkbox"/> Coat Size:	<input type="checkbox"/> Other Items Being Rented:
<input type="checkbox"/> Shirt Neck:	<input type="checkbox"/> Date Ordered:
<input type="checkbox"/> Pants Waist:	<input type="checkbox"/> First Fitting Date & Time:
<input type="checkbox"/> Sleeve:	<input type="checkbox"/> Final Fitting Date & Time:
<input type="checkbox"/> Shoe Size:	<input type="checkbox"/> Return Date:
	<input type="checkbox"/> Deposit Amount:
	<input type="checkbox"/> Amount Due:
	<input type="checkbox"/> Late Fee:



What is your style?

{ VERY FORMAL }



Morning weddings are often considered to be very formal events. Suggested attire is the long-jacketed morning suit with gray waistcoat, striped trousers, top hat, gloves, spats, and for the truly debonair – a walking stick. Some modern men opt to wear a complementary silk tie instead of the traditional ascot or striped four-in-hand tie. Very formal evening weddings call for white tie and tails – black swallowtail coat and trousers, with a white pique vest, shirt and white bow tie. Black top hats and white gloves are optional.

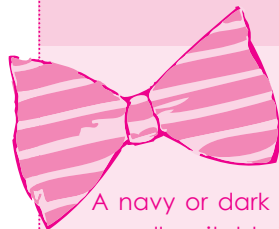


{ FORMAL }

Afternoon weddings fall into the formal category. For this occasion the groom and groomsmen don the classic black tie or tuxedo. Also appropriate are white or ivory dinner jackets, worn with black pants trimmed with grosgrain or satin ribbon, a bow tie, and vest or cummerbund.

{ SEMI-FORMAL }

Here is where tradition gives way, ever so slightly, to fashion. Tuxedo or dinner jackets can be livened up with a dash of coordinated color in the tie, vest or cummerbund, and suspenders. Tuxedo jackets come either double-breasted or single-breasted and in a variety of lengths and silhouettes. If you really want to make a statement, some formalwear stores now offer a colorful variety of jackets and vests in brocades and other textures.



{ INFORMAL }



A navy or dark gray suit is perfectly appropriate for an informal wedding. Also attractive and equally suitable is a navy blazer with neutral-colored trousers. The fabric should be appropriate to the season—cotton or linen for summer, flannel for fall. The groom and groomsmen should try to dress in the same color, and ties can complement the bridesmaids' gowns.

{ FORMALWEAR SHOP INFO }

Name: _____
Contact: _____
Phone #: _____
Address: _____
Website & Email: _____
Store Hours: _____
Directions: _____
Services Included: _____
Number of Tuxes: _____
Notes: _____